



**(USER MANUAL)**

**GAIL START-UP  
APPLICATION**

**(EXTERNAL USERS)**

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## 1. Introduction

The GAIL START-UP portal is an online platform by GAIL (India) Limited under the GAIL Pankh initiative to invite innovative proposals from external entrepreneurs and start-ups. This manual provides step-by-step instructions for external users to access, register, log in, and submit proposals through the portal.

## 2. Accessing the Application

### Path to Access:

- Open a web browser and visit <https://gailonline.com>
- Scroll down to the section titled “GAIL Pankh”
- The GAIL START-UP screen will open.

### 3.0 Login

→ On the GAIL START-UP screen, look at the right side of the screen and:  
Click on “Submit Your Proposal”  
This will open a login screen for external users.

Or

→ Simply click on Login button.

#### Existing User:

Click on “Login” and fill in the required details to login to the account.

### Dashboard Options After Login

Once logged in, users will see the following two options:

- New/Draft Proposal
- Submitted Proposal

### 4.0 Procedure for Editing the Submitted proposal

Click on “Submitted Proposal” as shown below



A new window will appear as given below :

**Proposal Details**

S.No.	Project Title	Email	Status		
1	XYZ	xxxxx@xxxx	Submitted	<a href="#">View Details</a>	<a href="#">Move to Draft</a>

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Click on ‘ Move to Draft’

**After clicking on button “Move to Draft”, A Proposal Submission Form will appear, which includes the following 5 stages:**

## Important instructions for Editing the Start-Up application:

- Any application cannot be edited again after final submitting.
- To edit an entry, first delete the earlier saved data by using Remove button. After removing the data, you have to fill the new data and press Add button to save the new data.
- Please note that Certificate of Incorporation and Certificate of Recognition (DIPP Certificate) are mandatory for filling the application.
- Fields marked with \* are mandatory.
- Ensure all uploaded files are in PDF format and under 500 KB size.
- Click “Upload” after selecting each document file.
- Please crosscheck the uploaded document file by clicking “View” button.
- Timer is for very short time, keeping system open and idle for long time will timeout the session, so keep saving at each stage. Please login again to move ahead to subsequent stages.
- In case, by mistake, if you logged out without final Submission, please click on button “New/Draft Proposal” once logged in for further editing your application**

## Step-by-Step Process

→ Click on “New/Draft Proposal” to begin filling a new application.

A Proposal Submission Form will appear, which includes the following 5 stages:

## Proposal Submission Form

(Only Indian nationals and Indian companies can apply)

Documents to be uploaded only in .pdf format (upto 500kb)

Personal/Company Details

Project/Idea Details

Business Details

Financial Details

Miscellaneous Details

### 4.1 Stage 1: Personal / Company Details

Enter individual or organization-related information.

Start-Up Details

Name of the Company \*

fdgfdgfdg

Address \*

fdsfsf

Phone No.

645545454564

Incorporation number of the Company \*

sdfsdfsdfs

Date of Incorporation \*

02-07-2025

DPIIT Certificate No. \*

jfhghgvj

DPIIT Registration Date \*

18-07-2025

Any other relevant information

Stage of start-up \*

Concepting

Applicant Type \*

Partnership (e.g. LLP)

Founder(s) Details

Name \*

Mobile No. \*

Email ID \*

Full Address \*

Brief Resume/LinkedIn ID with open access

No

Government ID Type \*

--Please select--

Government ID Number \*

Upload ID Proof \*

Choose File No file chosen

Educational Qualification \*

--Please select--

Upload highest self-attested qualification certificate \*

Choose File No file chosen

Prior Start-up Experience \*

--Please select--

Professional Experience \*

--Please select--

Additional information about founder.

Add

Founder(s) details (Max 3)

S.No.	Name	Mobile Number	Email	Full Address	Government ID	Government ID Number	ID Proof	Resume	Educational Qualification	Brief Certificate File	Prior Startup Experience	Organization Names	Professional Experience	Additional Info	
1	sha1	3243243242	rudra@povergrid.in	Building	Aadhar	ghjhghgj	View	View	Bachelor's degree (Engineering)/ MBBS/ Master's degree if any / MBA	View	3 or more	&gt;15	>15		Remove

Team Details

Name \*

Mobile No. \*

Email ID \*

Full Address \*

Brief Resume/LinkedIn ID with open access

No

Government ID Type \*

--Please select--

ID Number \*

Upload ID Proof \*

Choose File No file chosen

Educational Qualification \*

--Please select--

Upload highest self-attested qualification certificate \*

Choose File No file chosen

Professional Experience \*

--Please select--

Add

Team Details (Max 4)

S.No.	Name	Mobile Number	Email	Full Address	Government ID	Government ID Number	ID Proof	Resume	Educational Qualification	Brief Certificate File	Professional Experience
-------	------	---------------	-------	--------------	---------------	----------------------	----------	--------	---------------------------	------------------------	-------------------------

Copy of Certificate of Incorporation \*

Choose File No file chosen

Copy of DPIIT Certificate \*

Choose File No file chosen

Save Draft

Let's go through these sections one by one:

## a) Start-Up Details

Start-Up Details

Name of the Company *			
Address *			
Phone No. *		Incorporation number of the Company *	3018
Date of Incorporation *		DPIIT Certificate No. *	
DPIIT Registration Date *		Any other relevant information *	
Stage of start-up *	--Please select--	Applicant Type *	--Please select--

Field	Description
Name of the Company*	Enter the registered name of your Start-Up Company.
Address*	Provide the complete address of the Company.
Phone No*	Enter the company's contact number
Incorporation Number of the Company*	Enter the Incorporation number as per Certificate of Incorporation
Date of Incorporation*	Enter the date as per Certificate of Incorporation
DPIIT Certificate No*	Enter the DPIIT (Department for Promotion of Industry and Internal Trade) certificate number.
DPIIT Registration Date*	Enter the date as per Certificate of Recognition (DPIIT)
Any Other Relevant Information	Provide any additional information relevant to the start-up
Stage of Start-Up*	Select the current stage from the dropdown: Ideation, Concepting, Commitment, Validation, Scaling, or Establishment.
Applicant Type*	Choose the appropriate type: Individual, Partnership (e.g., LLP), Private Limited Company, or Others

### Important instructions for filling the Founder and Team Details:

- Fields marked with \* are mandatory.
- Ensure all uploaded files are in PDF format and under 500 KB size.
- Click “Upload” after selecting each document file.
- Please crosscheck the uploaded document file by clicking “View” button.
- Entered data about the founder details can be saved by clicking on “Add” button so that new details can be entered in the above shown section.
- Maximum 3 founder entries are allowed in this section. After 3 entries system will not allow to add new entry and will ask to remove the existing ones.
- Use the Remove button to delete any founder details
- To edit the founder details please use remove button to delete the founder details and add revised details about founder

## b) Founder(s) Details:

Founder(s) Details

Name \*

Email ID \*

Brief Resume/LinkedIn ID with open access

Government ID Type \*

Upload ID Proof \*  No file chosen

Educational Qualification \*

Prior Start-up Experience \*

Additional information about founder \*

Mobile No. \*

Full Address \*

Government ID Number \*

Upload highest self-attested qualification certificate \*  No file chosen

Professional Experience \*

S.No.	Name	Mobile Number	Email	Full Address	Government ID	Government ID Number	ID Proof	Resume	Educational Qualification	Brief Certificate File	Prior Startup Experience	Organization Names	Professional Experience	Additional Info	
1	dgtgfdg	3454354354	rudra@povergrid.in	Building	Aadhar	rewewrqewr	<a href="#">View</a>		Bachelor's degree (Engineering/ MBBS/ Master's degree if any / MBA (or equivalent)/CA	<a href="#">View</a>	3 or more	ewrew.ewrew.rrew	>15	&gt;15	<a href="#">Remove</a>
2	abc	7894561231	abc@gmail.com	ANCKgbikik	Aadhar	1234 5896 6985	<a href="#">View</a>		Bachelor's degree (Engineering/ MBBS/ Master's degree if any / MBA (or equivalent)/CA	<a href="#">View</a>	2	sgnghkjmxfhgmj	>15	sfrdthm.	<a href="#">Remove</a>

Fill up the details of the founder (same as above section).

click on Add Button → this filled up forms data is reflected below the form as shown below→

Founder(s) Details

Name \*

Email ID \*

Brief Resume/LinkedIn ID with open access

Government ID Type \*

Upload ID Proof \*  No file chosen

Educational Qualification \*

Prior Start-up Experience \*

Additional information about founder \*

Mobile No. \*

Full Address \*

Government ID Number \*

Upload highest self-attested qualification certificate \*  No file chosen

Professional Experience \*

S.No.	Name	Mobile Number	Email	Full Address	Government ID	Government ID Number	ID Proof	Resume	Educational Qualification	Brief Certificate File	Prior Startup Experience	Organization Names	Professional Experience	Additional Info	
1	dgtgfdg	3454354354	rudra@povergrid.in	Building	Aadhar	rewewrqewr	<a href="#">View</a>		Bachelor's degree (Engineering/ MBBS/ Master's degree if any / MBA (or equivalent)/CA	<a href="#">View</a>	3 or more	ewrew.ewrew.rrew	>15	&gt;15	<a href="#">Remove</a>
2	abc	7894561231	abc@gmail.com	ANCKgbikik	Aadhar	1234 5896 6985	<a href="#">View</a>		Bachelor's degree (Engineering/ MBBS/ Master's degree if any / MBA (or equivalent)/CA	<a href="#">View</a>	2	sgnghkjmxfhgmj	>15	sfrdthm.	<a href="#">Remove</a>

Field	Description
Name*	Full name of the founder.
Mobile No. *	Mobile number of Founder.
Email ID*	Email of Founder.
Full Address*	Complete residential address
Brief Resume / LinkedIn ID	Upload a brief resume or share an accessible LinkedIn profile link.
Government ID Type*	Select the ID type (Aadhaar, PAN, Passport, etc.).
Government ID Number*	Enter the ID number of selected Govt ID
Upload ID Proof*	After choosing from dropdown, Upload the same government ID in PDF format.
Educational Qualification      Select from*	Click any one option after choosing from dropdown as per your Highest educational qualification and Upload the same selected qualification certificate.
Upload Highest Qualification Certificate*	Choose highest educational qualification certificate in PDF format (less than 500 KB size) then Click Upload
Prior Start-up Experience*	Click any one option after choosing from dropdown as per your prior Start-Up experience
Professional Experience (in years) *	Click any one option after choosing from dropdown as per your professional experience
Additional Information about Founder	Provide any other relevant details.
<b>Note:- After filling all above data, please click 'Add' button so that data of respective founder should be saved in the system</b>	



## c) Team Details:

Fill up the details of the team same as Founder(s) Detail except the 'Prior Start-Up Experience'.

click on Add Button → This filled up Team data will be reflected below in the form as shown below → For adding next team member, repeat the same procedure again as given above and Click Add Button.

In the End of these sections

## d) Mandatory Document Uploads

### 1) Copy of Certificate of Incorporation\*:

Upload the Certificate of Incorporation of the Start-Up.

→ Format: PDF only

→ File size: Less than 500 KB

→ Click on Choose File, select the file, then click Upload.

### 2) Copy of Recognition (DPIIT Certificate) \*:

Upload the certificate issued by the Department for Promotion of Industry and Internal Trade (DPIIT).

→ Format: PDF only

→ File size: Less than 500 KB

→ Click on Choose File, select the file, then click Upload.

Click the "Save and Next" button to proceed to Stage 2: Project / Idea Details.

You may revisit and edit this section before final submission.

## 4.2 Stage 2: Project / Idea Details

Describe your innovation or idea in detail.

Description of the Project/Idea

Title of the Project / Idea \*

sdfdsf

Alignment with Focus Areas \*

☒ Core
 ☐ Non-Core

☐ Automation and Robotics  
☐ City Gas Distribution  
☒ Customer satisfaction  
☐ Development of new polymer grades, catalysts and indigenization of existing catalysts  
☐ Emerging Mobility (example- BEV, FCEV)  
☐ Energy Decentralization  
☐ Energy Storage  
☐ Energy efficiency/conservation in process plants/pipelines  
☐ Energy sector related software products  
☐ Energy trading  
☐ Gas Sourcing and optimization  
☐ Internet -of-Things, Cyber Security, Data Mining and Analytics  
☐ Nano materials  
☐ Natural Gas Storage  
☐ New Polymer applications  
☐ New applications of Natural Gas  
☐ Pipeline Operations and Maintenance  
☐ Polymer Product Optimization  
☐ Project Management  
☐ Re-engineering of processes  
☐ Renewable and Alternate energy sources (including Biogas & other Biofuels)  
☐ Water and Effluent Treatment, Desalination  
 (Can select multiple areas)

Brief Synopsis of Proposal \*

(Within 500 Characters)

fdsf

(Explain the innovative features and provide information on Intellectual Property, if any)

Details on Innovative / Unique features/propositions / Demo URL (if available) \*

(Within 500 Characters)

fdsf

(Explain the innovative features and provide information on Intellectual Property, if any)

Intellectual Property(IP) \*

IP neither filed nor been granted

sdfd

(Explain the impact of the Startup idea (i)how does it address pain areas of society, commercial and business sectors? (ii)solution offered and its targeted customers)

Potential Impact of the Idea of the Startup : Explain the impact of the Startup idea (i)how does it address pain areas of society, commercial and business sectors? (ii)solution offered and its targeted customers \*

(Within 500 Characters)

Product/Service/Technology (Stage of Development) \*

Demo/Prototype

How to assess Design of a Startup product \*

Unique design and solves the proble

Availability of Strategy and Implementation Roadmap \*

Strategy and Implementation Roadmap

Previous

Save & Next

### A. Basic Project Information

Field	Description
Title of the Project / Idea*	Enter a short, clear, and descriptive title for your idea or innovation.
Alignment with Focus Areas*	Choose whether the idea aligns with Core or Non-Core focus areas of GAIL. List of Core and Non-Core area will be dropdown against respective selection.

### B. Alignment with Focus Areas

#### (Core Area)

If you select Core, a list of specific core focus areas will appear. You can select multiple options from the following:

- Automation and Robotics
- City Gas Distribution
- Customer Satisfaction
- Development of New Polymer Grades, Catalysts and Indigenization of Existing Catalysts

- Emerging Mobility (e.g., BEV, FCEV)
- Energy Decentralization
- Energy Storage
- Energy Efficiency/Conservation in Process Plants/Pipelines
- Energy Sector Related Software Products
- Energy Trading
- Gas Sourcing and Optimization
- Internet of Things, Cyber Security, Data Mining, and Analytics
- Nano Materials
- Natural Gas Storage
- New Polymer Applications
- New Applications of Natural Gas
- Pipeline Operations and Maintenance
- Polymer Product Optimization
- Project Management
- Re-engineering of Processes
- Renewable and Alternate Energy Sources (including Biogas & Other Biofuels)
- Water and Effluent Treatment, Desalination

☒ Select all applicable areas that your idea addresses.

### (Non-Core Area)

- Agri-Tech
- Bio-Tech Startups
- CO2 conversion/utilization
- Care of elderly and differently abled
- Drinking water & Sanitation
- E-commerce
- Education
- Fintech
- GHG reduction
- Internet of Things, etc.
- Nature Based solutions
- Nutrition & Health
- Pollution abatement
- Rural development
- Security & Safety
- Skill development
- Techno-medical
- Women empowerment

☒ Select all applicable areas that your idea addresses.

Alignment with Focus Areas *	<input type="radio"/> Core <input checked="" type="radio"/> Non-Core
Alignment with Focus Areas (Non-Core Area)	<input type="checkbox"/> Agri-Tech <input type="checkbox"/> Bio-Tech Startups <input type="checkbox"/> CO2 conversion/utlization <input type="checkbox"/> Care of elderly and differently abled <input type="checkbox"/> Drinking water & Sanitation <input type="checkbox"/> E-commerce <input type="checkbox"/> Education <input type="checkbox"/> Fintech <input type="checkbox"/> GHG reduction <input type="checkbox"/> Internet of Things, etc <input type="checkbox"/> Nature Based solutions <input type="checkbox"/> Nutrition & Health <input type="checkbox"/> Pollution abatement <input type="checkbox"/> Rural development <input type="checkbox"/> Security & Safety <input type="checkbox"/> Skill development <input type="checkbox"/> Techno-medical <input type="checkbox"/> Women empowerment  (Can select multiple areas)

### C.Proposal Synopsis and Innovation Details

Field	Description
Brief Synopsis of Proposal*	Provide a concise summary of your proposal (within 500 characters).
Details on Innovative / Unique Features /Demo URL*	Describe the uniqueness of your idea or solution, and include a link to a demo if available (within 500 characters).
Intellectual Property (IP)*	Select from the dropdown: <ul style="list-style-type: none"> <li>• IP Filed</li> <li>• IP Granted</li> <li>• IP Neither Filed nor Granted</li> </ul>
IP Document Number*	Mention the document Number of Granted or Filed IP.
Uploading of IP Document	If you selected either IP filed or IP Granted from dropdown , an option for upload a copy of IP document will pop-up . Kindly choose your IP document (showing document number as you have filled above) from your computer and then click upload

**D. Potential Impact and Commercial Readiness**

Field	Description
Potential Impact of the Idea*	In 500 characters, explain how the idea solves societal, commercial, or industrial problems. Also mention that who are the target customers.
Product/Service/Technology (Stage of Development)*	Choose any one as per Start-Up's product current stage from the dropdown: <ul style="list-style-type: none"> <li>• Production / Commercialization</li> <li>• Demo / Prototype</li> <li>• Customer Trials / POC</li> <li>• Ideation / Planning</li> </ul>
How to Assess Design of the Startup Product*	Choose any one from the dropdown: <ul style="list-style-type: none"> <li>• Unique design and solves the problem outlined</li> <li>• Not a unique design but solves the problem outlined</li> <li>• Not unique design and doesn't solve the problem outlined</li> </ul>
Availability of Strategy and Implementation Roadmap*	Select any one from the dropdown: <ul style="list-style-type: none"> <li>• Strategy and Implementation Roadmap Available</li> <li>• Strategy but No Implementation Roadmap</li> <li>• No Strategy and No Implementation Roadmap</li> </ul>

**E. Navigation**

Click “Previous” to go back to **any previous** Stage one by one.

Click “Save and Next” to move to Stage 3: Business Details.

## 4.3 Stage 3: Business Details

Business Model *	<input checked="" type="checkbox"/> B2C (Business to Consumer) <input type="checkbox"/> B2B (Business to Business) <input type="checkbox"/> B2B2C (Has both B2B and B2C elements) <input type="checkbox"/> C2C (Consumer to Consumer) <input type="checkbox"/> Other		
Market Size *	> Rs. 1000 Crores	Brief description about future and current markets size * (Within 250 Characters)	fdsfdsf
Growth Rate of Market *	> 30%	Competitive Landscape *	Low
Number of Customers (For startups beyond Prototype Development Stage) *	<input checked="" type="checkbox"/> Daily Active Users (nos) 65654 <input checked="" type="checkbox"/> Monthly Active Users for B2C (nos) 54354 <input checked="" type="checkbox"/> No. of Customers for B2B (nos) 445		
Marketing Tie-ups and Key supply/ Distribution channels *	gfdg		
Details on Technical Feasibility and Strategy for commercialization— (Explain in brief the strategy for commercialization i.e., how the startup will earn revenue from its business operations and how it will pay for its expenses) * (Within 500 Characters)	gfdg		
Technical feasibility file (Please choose pdf file less than 500 KB & click on upload button)	Choose File No file chosen Upload View		
Current Competitors *	fdgdfg	Products and Services Competitors have in the current market *	fdgdfg
Competitive advantage against existing and entering competition *	gfdgfdg	Key tasks and milestones for the next 12 months *	gfdgfdg
Risks involved and Mitigation Plans *	Number of relevant risks identified >3	Number of identified relevant risks with mitigation plan *	>3

Possible Key Risks & Mitigation Plan

S.No.	Risk Type	Details	Mitigation Plan	
1	--Please select--			Add
1	Political / Regulatory	fdgf	gfdgdf	Remove

[Previous](#)
[Save & Next](#)

### A. Business Model & Market Size

Field	Description
Business Model*	Select- Tick the model ( more than one can be selected) that best describes your startup: <ul style="list-style-type: none"> <li>• B2C (Business to Consumer)</li> <li>• B2B (Business to Business)</li> <li>• B2B2C (Has both B2B and B2C elements)</li> <li>• C2C (Consumer to Consumer)</li> <li>• Other</li> </ul>
Market Size*	Choose any one from the dropdown: <ul style="list-style-type: none"> <li>• &gt; ₹1000 Crores</li> <li>• ₹500–1000 Crores</li> <li>• ₹100–500 Crores</li> <li>• &lt; ₹100 Crores</li> </ul>
Brief Description of Future and Current Market Size*	Describe the existing and projected market opportunity in 250 characters.

### B. Market Growth & Competition

Field	Description
Growth Rate of Market*	Select any one from the option of the market's expected annual growth rate from dropdown : <ul style="list-style-type: none"> <li>• &gt;30%</li> <li>• 20%–30%</li> <li>• 10%–20%</li> <li>• &lt;10%</li> </ul>

Competitive Landscape*	Select any one from dropdown : <ul style="list-style-type: none"> <li>• Low</li> <li>• Medium</li> <li>• High</li> </ul>
------------------------	--

## C. Customer Information (Applicable for startups beyond prototype stage)

Field	Description
Daily Active Users (Nos.)	Enter number of users interacting with your product/service daily.
Monthly Active Users for B2C (Nos.)	Enter monthly active consumer users.
No. of Customers for B2B (Nos.)	Enter number of current business clients.

## D. Marketing & Revenue Strategy

Field	Description
Marketing Tie-ups and Key Supply/Distribution Channels*	Mention any established partnerships for marketing, supply, or distribution.
Technical Feasibility & Strategy for Commercialization*	In 500 characters, briefly explain: <ul style="list-style-type: none"> <li>• Revenue generation plan</li> <li>• Expense coverage</li> <li>• Scalability strategy</li> </ul>
Upload Technical Feasibility File	Upload supporting file (optional): <ul style="list-style-type: none"> <li>• Format: PDF only</li> <li>• Max Size: 500 KB</li> <li>• Click Choose File, select, then Upload</li> </ul>

## E. Competitive Analysis

Field	Description
Current Competitors*	List current competitors offering in similar Business/services.
Products and Services Competitors Have*	Describe what competitors are currently offering.
Competitive Advantage*	Highlight how your offering stands out from existing or potential market players.
Key Tasks and Milestones for the Next 12 Months*	Define specific goals you aim to achieve in the next year (e.g., product launches, funding rounds, expansions).

## F. Risk Assessment & Mitigation Strategy

Field	Description
Risks Involved with Mitigation Plans*	Choose any one option for the number of risks identified from Dropdown : <ul style="list-style-type: none"> <li>• &gt;3</li> <li>• 3</li> <li>• 2</li> <li>• 1</li> </ul>

Number of Risks with Mitigation Plans*	Choose any one option for how many of those risks have a clear mitigation plan from Dropdown: (Note: Nos. of Risk and Nos. of Mitigation plan should be same) <ul style="list-style-type: none"> <li>• &gt;3</li> <li>• 3</li> <li>• 2</li> <li>• 1</li> </ul>
--	--

## Possible Key Risks & Mitigation Plan Table

You can define multiple risks using the Add button. Each row in the table includes:

→ S. No.

→ Risk Type\*: Select from:

- Political/Regulatory
- Market / Competition
- Supply Chain Risks
- Others

→ Details\*: Describe the risk

→ Mitigation Plan\*: Explain how it will be mitigated

**Click Add** to include more risk entries (clicking on “Add” button saves the entered data and is reflected in the table below the fields as shown above).

**Click Remove** to delete a row from the table.

## G. Navigation

Click “Previous” to return to Stage 2: Project / Idea Details

Click “Save and Next” to continue to Stage 4: Financial Details

### Note for Stage 3:

Be realistic yet optimistic about your market sizing and growth projections.

Avoid generic descriptions in competitive advantage—be specific.

Risk planning shows foresight—ensure risks and mitigation strategies are aligned.



## 4.4 Stage 4: Financial Details

Fund Requirement

<p>Estimated Project Cost * <input style="width: 150px;" type="text" value="4554"/> (₹ In lacs)</p>	<p>Expenses incurred till now * <input style="width: 150px;" type="text" value="442"/> (₹ In lacs)</p>
<p>Monthly burn rate, if applicable * <input style="width: 250px;" type="text" value="44"/> (Average monthly revenue - Average monthly expense) ÷ / - Rs)</p>	<p>Startup's Current Valuation/Expected Valuation * <input style="width: 250px;" type="text" value="523"/> (₹ In lacs) <small>(Please justify with some data like Revenue generated by the Start-Up in previous years (if any), Fund raised in previous years (if any) and upcoming fund raising details, details of Fund raised by other entity in similar business and other information etc. Attach calculation of valuation/valuation report, if available. (Please elaborate on the expected valuation with backup statement in 1000 words in the above given text box.)</small></p>
<p>Valuation Report/calculation (Please choose pdf file less than 500 KB &amp; click on upload button)</p> <div style="display: flex; align-items: center;"> <input type="button" value="Choose File"/> No file chosen             <div style="margin-left: 20px;"> <input type="button" value="Upload"/> <input type="button" value="View"/> </div> </div>	

Other Funding Sources

S.No.	Funding Source	Name	Amount	
1.	--Please select--	<input style="width: 100px;" type="text"/>	<input style="width: 100px;" type="text"/> (₹ Amount In lacs)	<input type="button" value="Add"/>
S.No.	Funding Source	Name	Amount(₹ In lacs)	
1	GAIL (previously)	cgixjm	2653	<input type="button" value="Remove"/>
Total			2653	

Year wise funding requirement from GAIL \*

S.No.	Year wise	Amount	
1.	--Please select--	<input style="width: 100px;" type="text"/> (₹ In lacs)	<input type="button" value="Add"/>
S.No.	Year	Amount(₹ In lacs)	
1	Year-1	25	<input type="button" value="Remove"/>
Total		25	

Time to operating profit \*   
(Indicate the number of years required to generate operating profit.)

Upload Latest/Previous Annual Audited Report  
(Please choose pdf file less than 500 KB & click on upload button)

No file chosen

Company's Financial Profile

<p>Present Equity Capital * <input style="width: 150px;" type="text" value="2516"/> (₹ In lacs)</p>	<p>Equity % offered to GAIL(Only Number) * <input style="width: 150px;" type="text" value="452"/> (In percentage)</p>
<p>Final Equity Capital after GAIL's infusion * <input style="width: 150px;" type="text" value="422"/> (₹ In lacs)</p>	<p>Premium on equity, if any, Rs * <input style="width: 150px;" type="text" value="222"/></p>

Existing Investor Support (nos) \*   
number of existing investors (initial funding of more than INR 0.5 Cr) the startup already has.

Has any investor taken any exit? \*

### A. Fund Requirement Overview

Field	Description
Estimated Project Cost*	Total projected cost of your start-up project (₹ in lacs). (Please mentioned in lacs only by dividing Rs value by 10^5)
Expenses Incurred till Now*	Mention all expenses already made till date (₹ in lacs). (Please mentioned in lacs only by dividing Rs value by 10^5)
Monthly Burn Rate*	Indicate the average difference between revenue and expenses per month (positive or negative): Monthly Burn = Avg. Monthly Revenue – Avg. Monthly Expense
Start-up's Current / Expected Valuation*	Mention your current or expected valuation (₹ in lacs). (Please mentioned in lacs only by dividing Rs

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	<p>value by <math>10^5</math>). You must justify your valuation using:</p> <ul style="list-style-type: none"> <li>• Past revenue</li> <li>• Previous funds raised</li> <li>• Comparable industry data</li> <li>• Valuation methods/calculations based on future projection</li> </ul> <p>Use the text box provided to elaborate (up to 1000 words).</p>
Upload Valuation Report/Calculation	<p>Attach a PDF report or sheet supporting your valuation.</p> <ul style="list-style-type: none"> <li>• Format: PDF</li> <li>• Max size: 500 KB</li> <li>• Click Choose File, then Upload.</li> </ul>

### B. Other Funding Sources

Below the valuation report section, there's a checkbox labeled:

☒ Other Funding Sources

Tick this box if the startup has received or expects to receive funds from other sources.

Other Funding Sources\*

S.No.	Funding Source	Name	Amount	
1.	<input type="text" value="--Please select--"/>	<input type="text"/>	<input type="text" value=""/> (₹ Amount In lacs)	<input type="button" value="Add"/>

S.No.	Funding Source	Name	Amount(₹ In lacs)	
1	GAIL (previously)	cghxjm	2653	<input type="button" value="Remove"/>
Total			2653	

Clicking on “Add” button will save the data and reflected in table below so that user can make a new entry.

Funding Source with Amount *	<p>Choose at least one option from Dropdown:</p> <ul style="list-style-type: none"> <li>• GAIL (previously)</li> <li>• Private/own funds of founders</li> <li>• Incubator or Accelerator programs/ Govt. Programs like MUDRA</li> <li>• Angel Investment/ Venture Capital</li> <li>• Loans</li> <li>• Others (Please Specify)</li> </ul>
------------------------------	--

### C. Year-wise Funding Requirement from GAIL\*


Fill in the amount of funding required from GAIL for each year (up to 5 years). Use the Add button to add more years.

Clicking on “Add” button will save the data and reflected in table below so that user can make a new entry.

Year wise funding requirement from GAIL\*

S.No.	Year wise	Amount	
1.	<input type="text" value="--Please select--"/>	<input type="text" value=""/> (₹ In lacs)	<input type="button" value="Add"/>

S.No.	Year	Amount(₹ In lacs)	
1	Year-1	25	<input type="button" value="Remove"/>
Total		25	


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<b>S. No.</b>	<b>Year</b>	<b>Amount (₹ in lacs)</b>
Year wise funding requirement from GAIL	Select from dropdown (more than 1 can be selected one by one using Add button ): • Year-1 • Year-2 • Year-3 • Year-5	Enter the required amount (as year is added, table is formed with each year entry and total in the end)

→ Click Add to enter more rows.

→ Use Remove to delete an entry (if available).

#### **D. Time to Operating Profit**

This section captures the estimated duration to reach operating profitability and requires a document upload.

<b>Field</b>	<b>Description</b>
Time to Operating Profit*	Select any one option for the expected time needed to become profitable from dropdown : • Up to 1 Year • >1 to 2 Years • >2 to 3 Years • >3 to 4 Years • >4 Years
Upload Latest/Previous Annual Audited Report	Upload your most recent audited annual financial report. • Format: PDF • Max size: 500 KB • Click Choose File, then Upload.

#### **E. Company's Financial Profile**

<b>Field</b>	<b>Description</b>
Present Equity Capital*	Total current equity capital (₹ in lacs). (Please mentioned in lacs only by dividing Rs value by 10 <sup>5</sup> )
Equity % Offered to GAIL*	Mention the equity percentage (in numbers only) your startup is willing to offer GAIL in exchange for funding.
Final Equity Capital After GAIL's Infusion*	State what the final equity capital would be after GAIL's investment (₹ in lacs). (Please mentioned in lacs only by dividing Rs value by 10 <sup>5</sup> )
Premium on Equity, if any (₹)*	Mention the premium (if any) on the equity shares being offered to GAIL.

**F. Existing Investor Support**

Field	Description
Existing Investor Support (Nos)*	Select any one option for the number of existing investors who have invested more than ₹0.5 Crores in your startup from dropdown. <ul style="list-style-type: none"> <li>• 3 or more</li> <li>• 1 or 2</li> <li>• 0</li> </ul>
Has Any Investor Taken an Exit?*	Select Yes or No based on whether any previous investor has exited the company.

**G. Navigation**

Click “Previous” to return to Stage 3: Business Details

Click “Save and Next” to continue to Stage 5: Miscellaneous Details

## 4.5 Stage 5: Miscellaneous Details

Include any other supporting information.

Personal/Company Details	Project/Idea Details	Business Details	Financial Details	Miscellaneous Details
Has your Startup done any POC (Proof of Concept)? *	Not applicable			
Any other information related to your application * (Within 500 Characters)	gfhbm			
Any other relevant document /PPT * (Please choose pdf file less than 500 KB & click on upload button)	Choose File   No file chosen	Upload   View	How did you hear about us? *	GAIL Employee
Declaration of Blacklisting (Select 'Yes' if you are not blacklisted; 'No' if you are blacklisted.)				
<input type="radio"/> Yes <input checked="" type="radio"/> No				
Upload BlackList Document * (Please choose pdf file less than 500 KB & click on upload button)	Choose File   No file chosen	Upload   View	( Give particulars of Black listing or Holiday listing and/or enquiry )	
<input checked="" type="checkbox"/> I confirm that all above information in application is true to the best of my knowledge.				
<input checked="" type="checkbox"/> I/We hereby confirm that the Company turnover for any of the financial years has not exceeded ₹ 100 cores.				
				<a href="#">Previous</a> <a href="#">Save &amp; Next</a> <a href="#">Preview</a>

### POC (Proof of Concept)\*

Select whether POC has been done or not ( Yes / NO).

### Additional Information\*

Text Box (within 500 characters)

### Upload Additional Files (optional)\*:

Relevant document or PPT (PDF < 500 KB)

### Source Awareness

How did you hear about us? (Dropdown)

### Declaration of Blacklisting

- Choose Yes or No ( Select 'Yes' if you are not blacklisted , 'No' if you are blacklisted)
- If Yes, kindly tick the declaration form i.e. you are not backlisted
- If No, upload Blacklist Document (PDF < 500 KB)
- Provide of blacklisting or enquiry if applicable.

### Final Declaration ( if selected 'Yes')

Tick the confirmation checkbox stating:

### Declaration of Blacklisting

I/We hereby declare that neither I/We nor our Startup or a parent, subsidiary or associate Company under direct or indirect common parent is/are presently nor in the past been placed on any Black list or Holiday list by GAIL India Limited or by any Public Sector Company in India or by any Department of State or Central Government and that there is no pending inquiry by GAIL or by any Public Sector Company in India or by any Department of State or Central Government, against us or a parent, subsidiary or associate Company as aforesaid in India, in respect of criminal, corrupt or fraudulent practice(s), except as indicated below:

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(Herein give particulars of Blacklisting or Holiday listing and/or inquiry and in the absence thereof state “NIL”)

I/We also declare that promoter(s) of the Startup do not have any criminal case pending in any court of law in India or abroad.

It is understood that if this Declaration is found to be false, GAIL shall have the right to reject my/our proposal, and if the proposal has resulted in an investment, the Investment Agreement is liable to be terminated without prejudice to any other right or remedy (including blacklisting or holiday listing) available to GAIL.

- ☐ I confirm that all above information in application is true to the best of my knowledge.  
I/We hereby confirm that the Company turnover for any of the financial years has not exceeded ₹ 100 crores.

### Click:

- Before go back
- Save & Next to save progress
- Preview to view complete proposal before submission

### 4.6 Submission:

By Clicking on “Preview”, user can see all the details he/she have filled up till now.  
“Preview” page shows “submit” button in the end which is a final submission from user side and concludes the proposal submission process.  
**Below is how “Preview” looks like:**

Company /Personal details

Personal/Company Details

Name of the Start-up	XYZ Company Pvt Ltd	Office Address	ABC Road, D Building, sector 10, Noida
Phone No.	7896541231	Incorporation Number	3018
Date of Incorporation	27-07-2025	Copy of certificate of Incorporation ( pdf File )	<a href="#">View</a>
DPIIT Certificate No	745563	DPIIT registration date	21-08-2025
Copy of DPIIT Certificate ( pdf file)	<a href="#">View</a>	Any other relevant information	xdzcv
Stage of start-up	Concepting	Applicant Type	Private Limited Company

Founder(s) Details (Max 3)

S.No.	Name	Mobile Number	E-mail ID	Full Address	Government ID	Government ID Number	ID Proof	Resume	Copy of Qualification certificate	Qualification	Prior Startup Experience	Organization Names	Professional Experience	Additional Info
1	abc	7894561231	abc@gmail.com	ANCKgbklk	Aadhar	1234 5896	<a href="#">View</a>		<a href="#">View</a>	Bachelor's degree	2	sgnghkjm,xfhgjm,j	>5-15	sfrdhhmj,

Business Details

Business Model	B2C (Business to Consumer)
Market Size	> Rs. 1000 Crores
Brief Description	fdsfdsf
Growth Rate of Market	> 30%
Competitive Landscape	Low
Number of Customers (For startups beyond Prototype Development Stage)	Daily Active Users (nos) : 65654 Monthly Active Users for B2C (nos): 54354 No. of Customers for B2B (nos) : 445
Marketing Tie-ups and Key supply/ Distribution channels	gfdg
Details on Technical feasibility and strategy for commercialization	fgdfg
Technical feasibility file	<a href="#">View</a>
Current Competitors	fdgdfg
Products and Services Competitors have in the current market	fdgdfg
Competitive advantage against existing and entering competition	gfdgfdg
Key tasks and milestones for the next 12 months	gfdgfdg
Copy of Intellectual Property(IP) Document   Intellectual Property (IP) - IP filed	IP Document Number-wrewrew <a href="#">View</a>



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Risks involved and Mitigation Plans			
Number of identified relevant risks with mitigation plan		>3	
<b>Risk</b>			
S.No.	Risk Type	Details	Mitigation Plan
1	Political / Regulatory	fdgf	gdgdf

Financial Details			
<b>Fund Requirement</b>			
Estimated Project Cost (₹ lacs)	4554		
Expenses incurred till now (₹ lacs)	442	Monthly burn rate , if applicable	44
Startup's Current Valuation/Expected Valuation	523	Valuation Report/calculation	<a href="#">View</a>

Funding source(s) with an amount			
S.No.	Funding Source	Name	Amount(₹ In lacs)
1	GAIL (previously)	cghxjm	2653
Total			2653

Year-wise funding requirement from GAIL		
S.No.	Year	Amount(₹ In lacs )
1	Year-1	25
Total		25

Time to operating profit	>4	Latest/Previous Annual Audited Report	<a href="#">View</a>
<b>Company's Financial Profile</b>			
Latest Annual Audited Report		<a href="#">View</a>	
Present Equity Capital( ₹ lacs)	2516	Equity % offered to GAIL	452
Final Equity Capital after GAIL's infusion( ₹ lacs)	422	Premium on equity, if any	222

Existing Investor Support (nos)	3 or more	
Has any investor taken any exit?	NO	

Miscellaneous Details	
Startup done any POC (Proof of Concept)	Not Applicable
Copy of POC (Proof of Concept)	
Any other information related to your application	gfhbm
Any other relevant document /PPT	<a href="#">View</a>
How did you hear about us	GAIL Employee
Declaration of Blacklisting (Select 'Yes' if you are not blacklisted; 'No' if you are blacklisted.)	
<input type="radio"/> Yes <input checked="" type="radio"/> No	
<p>I/We hereby declare that neither I/We nor our Start-up or a parent, subsidiary or associate Company under direct or indirect common parent is/are presently nor in the past been placed on any Black list or Holiday list by GAIL India Limited or by any Public Sector Company in India or by any Department of State or Central Government and that there is no pending inquiry by GAIL or by any Public Sector Company in India or by any Department of State or Central Government, against us or a parent, subsidiary or associate Company as aforesaid in India, in respect of criminal, corrupt or fraudulent practice(s).</p> <p>I/We also declare that promoter(s) of the Startup do not have any criminal case pending in any court of law in India or abroad (still not appearing in submitted application printout).</p> <p>It is understood that if this Declaration is found to be false, GAIL shall have the right to reject my/our proposal, and if the proposal has resulted in an investment, the investment agreement is liable to be terminated without prejudice to any other right or remedy (including black listing or holiday listing) available to GAIL.</p>	
Upload BlackList Document	<a href="#">View</a>
(Give particulars of Black listing or Holiday listing and/or enquiry )	
<input checked="" type="checkbox"/> I confirm that all above information in application is true to the best of my knowledge.	
<input checked="" type="checkbox"/> I/We hereby confirm that the Company turnover for any of the financial years has not exceeded ₹ 100 cores .	

[Back to Edit](#) [Final Submit](#)

## User clicks on “Back to Edit”

→ User will be taken back to the miscellaneous section and from there user can navigate to any section that he wants to edit by clicking on “Previous” or “Save and Next”.

## User clicks on “Final Submit”

→ pop up message asking whether you are sure, if everything is correct from your side, click ok or cancel.

→ once submitted, one more pop up with application being submitted successfully displays on the user screen.

→ once submitted, user will not see the “back to edit” or “final submit” button and the application moves to “Submitted Proposal”



#### 4.7. Submitted Proposal

Once submitted, your proposal will move from “New/Draft Proposal” to “Submitted Proposal” section for tracking and future reference.

### APPLICATION STATUS



#### Proposal Details

S.No.	Project Title	Email	Status		
1	cdcsdad	shashank@gmail.com	Active	<a href="#">View Details</a>	